



The Rotary Club
of Ventura-East

The Breeze

Editor: Jeff Hata
Volume LI, Number 34

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
March 27, 2014

Programs

Program Chair: Robert Pazen

March 27, 2014

Ambassador to Malta - Ambassador Doug Kmiec

April 3, 2014

Overview of Livingston Memorial - Lanyadr Dial, M.D.

April 10, 2014

RYLA

April 17, 2014

Transportation in Ventura - Erin Brown

Greeter

March 27 - TBA

April 3 - Wendy Pazen

April 10 - TBA

April 17 - Jim Emch

April 24 - TBA

Fundraisers

Poinsettia Sales

Delivery Date

December 4, 2014

for information on fundraisers go to:

www.RotaryVenturaEast.org

Avenues of Service Meetings

Club Service TBD

Vocational Service TBD

Community Service TBD

New Generations TBD

International Service TBD

Avenues of Service Meetings

Marketing TBD

Membership TBD

Club Events

Important Dates

District Assembly	Mar 29
Board Meeting	Apr 2
RYLA	Apr 12-15
Master PRLS3	Apr 12
Master PRLS4	Apr 26
Board Meeting	May 7
RI Convention	Jun 1 - 4
Board Meeting	Jun 4

Raffle Scholarship Donor

March 27 - Harriet Clune

April 3 - Midge Stork

April 10 - Tim Hughes

April 17 - Tom Swan

April 24 - Rich Stewart

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Web Addresses

www.RotaryVenturaEast.org • www.RCVEConcert.com
R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Message from our RI President Ron Burton

Dear fellow Rotarians,

Our goal in 2013-14 is to Engage Rotary, Change Lives . All of us know that Rotary has incredible potential to do good work. It's time to recognize how much more we could be doing and start working on new ways to turn that potential into reality. We're going to do this by engaging Rotarians – by getting them involved, by getting them inspired, and by making sure that all Rotarians know just what a gift they have in Rotary.

We're going to make sure that the work we do in Rotary is solid, effective, and sustainable. And we're going to make sure that Rotary itself will last – by committing to our goal of 1.3 million Rotarians in our clubs by the year 2015.

That goal is a little different from membership goals we've had in the past. The goal isn't just bringing in new members. The goal is growing Rotary. The goal is making Rotary bigger, not just with more members, but with more involved, engaged, motivated members who will be the ones to lead us into our future.

Each of us has our own reason for joining Rotary – but I believe we all want to make a difference. We all want to be doing something meaningful. That is absolutely essential for us to remember when we talk about membership.

We're not asking just anyone to join Rotary. We're looking to attract busy, successful, motivated people who care. We're asking them to take their valuable time and give it to Rotary. So if they say yes, and they come and join our club, then we'd better be showing them that their time in Rotary is well spent.

We have to make sure that every Rotarian, in every club, has a meaningful job – one that makes a real difference to the club and the community. Because when you're doing something meaningful in Rotary, Rotary is meaningful to you.

In Rotary, we all have something to give. At every stage of our lives and our careers, Rotary has something for all of us – a way to let us do more, be more, and give more. Rotary gives our lives more meaning, more purpose, and greater satisfaction. And the more we give through Rotary, the more Rotary gives back to us in return.

2013 - 2014 Club Board of Directors

Tim Hughes	President
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Jordan Eller	Past President
Wendy Pazen	Secretary
Todd Juvonen	Treasurer
Carol Marquez-Olson	Sergeant at Arms
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Vance Thompson.....	Director 2011-2014
Ken Kagan.....	Director 2012-2015
Laura Shannon.....	Director 2012-2015
Bruce McGee.....	Director 2013-2016
Bob Pazen.....	Director 2013-2016

Avenues of Service Directors

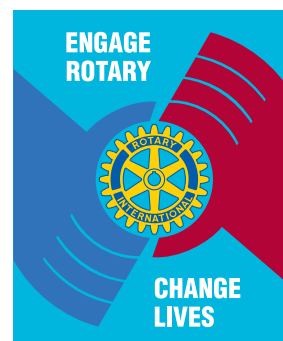
Dave Anderson.....	Club Service
Joe Strohman	Vocational Service
.....	Community Service
Jeff Hata	New Generations
Judy Hoag	International Service
Mark Smith	Interact

Rotary International Officers

Paul P. Harris.....	Founder of Rotary
Ron D. Burton.....	President, Rotary International
Jack McClenahan.....	Governor, R.I. District 5240
Loretta Butts	Governor Elect, R.I. District 5240
Jim Bell.....	Governor Nominee District 5240
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Rich Abbott.....	P.D.G. 2006-2007
Jane McClenahan.....	P.D.G. 2007-2008
Anil Garg.....	P.D.G. 2008-2009
Luz Maria Ortiz-Smith.....	P.D.G. 2009-2010
Deepa Willingham	P.D.G. 2010-2011
Wade Nomura	P.D.G. 2011-2012
Frank Ortiz.....	P.D.G. 2012-2013

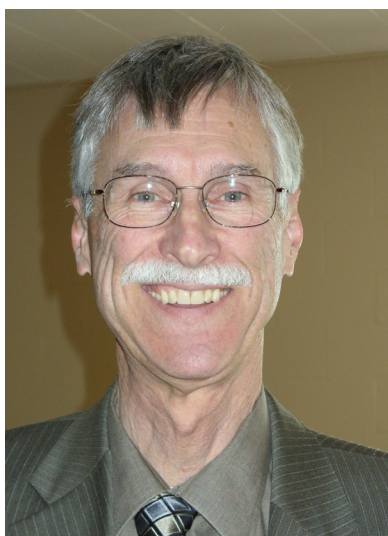
The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Meeting March 20, 2014

Reported by Jeff Hata



Rocky Ludes let us know about Bob Beckwith.

Past President Wendy Pazen rang the bell and invited everyone to lunch, President Tim Hughes was running late. Guests and visiting Rotarians go first.

President Elect Dave Anderson started the meeting by asking Tom Swan to lead us in the Salute to the Flag.

PE. Dave then showed off his new Presidential Banner.

President Tim then arrived and took over the

meeting from a relieved PE Dave.

President Tim then informed the club of the passing of Bob Beckwith. Rocky Ludes gave a few words and said he would let us know as soon as arrangements have been made.

President Tim introduced guests and visiting Rotarians.

Guest of Jan Lindsay was his daughter Michelle Chekov. Guest of Jeff Hata was Robert Jacobi.

John Borneman led us in a song and Midge Stork announced that our raffle prize was \$50 cash donated by Ron Polito.

President Tim showed an ad that showed a picture of Nicole Kruetz in it. The pin on her lapel was not a Rotary pin. Nicole explained that the picture was taken before she became a Rotarian. Lucky Nicole!

President Tim passed a sign up sheet for the District Assembly on March 29th.

New Generations - Bill Spellman spoke about the Mock Interviews held at Buena High School that morning.

Bill also announced that Job Shadow day would be May 1st and we would need drivers.

President Tim presented Laura Shannon with her Basic

PRLS certificate and informed the club that Jordan was on his way to Santa Barbara, his brother was being removed from life support.

Bruce McGee reminded the BBQ team of a team meeting immediately after the club meeting.

Carol Marquez asked everyone to please lock the cabinet after you used it.

Bob Pazen spoke about next weeks program which will be the former Ambassador to Malta. If you are planning on bringing a guest please let Dave Anderson know so he can inform the caterer.

Tom Swan let us know that Cheney Caldwell will be having a graduation celebration on April 8th from 3 - 5 at Red Brick Pizza.

Midge Stork conducted the raffle and the lucky winner was Laura Shannon!

Pete Gallagher spoke about the St. Patrick's day parade and we took 1st in our category! Way to go Pete!!!

Do-it-yourself libraries

When the editors at Reader's Digest made a list of the "50 Surprising Reasons We Love America" for their July 2013 cover story, they placed Bruce Springsteen and Jon Bon Jovi at No. 50, Bill Gates at No. 25, and at No. 11, sandwiched between sliced bread and tumbleweeds, was Little Free Library, a homespun-tribute-turned-international-phenomenon started by Rotary member Todd Bol.

People in 55 countries have installed more than 16,000 Lilliputian lending libraries, run on the premise of "take a book, return a book," since Bol built his first in 2009 in memory of his mother, a teacher who loved to read. Called an "international movement" by the New York Times and a "global sensation" by the Huffington Post, the libraries have garnered coverage from media outlets including Japanese public television and French and Italian fashion magazines.

Participation is simple: Mount a wooden box (many of them look like birdhouses) on a post in front of your home, workplace, or school. Fill it with books. Delight as neighbors stop by to browse your selections or leave books of their own.

Bibliophiles aren't the only ones willing to trade a patch of lawn for a box of books. Bol, of Hudson,

Libraries, cont'd on page 4



The Peace Project, a community organization in Nicaragua supported by the Rotary Club of Keyser, West Virginia, USA, installed this library in partnership with the Los Angeles-based nonprofit Wishful Thinking.

Photo Credit: Photos courtesy of Little Free Library

Wisconsin, calls Little Free Library “a new canvas for community groups” – such as artists in New York City, who held a competition to design the boxes; inmates at a Wisconsin prison, who are constructing them as part of vocational training and community service; and corporations, which are building them on service days to give back to their communities. Rotary and Rotaract clubs from the United States to Canada, Mauritius to Ghana, are installing the libraries in their areas too.

About three-quarters of the operators build their own libraries; plans are available on the nonprofit’s website, www.littlefreelibrary.org. The rest purchase readymade ones for \$175 and up, depending on the model. The proceeds fund the staff, website, and educational outreach, as well as the organization’s programs to build more libraries for people in need.

Social entrepreneurs

Bol became friends with Rick Brooks, an expert in community development, around the same time that he created his first library, a miniature red schoolhouse. The two kicked around ideas for social entrepreneurial opportunities and kept coming back to Bol’s library. “We knew there was genuine interest in this,” says Brooks, co-founder of Little Free Library. Bol, who had built several more and given them away, could no longer keep up with demand. He hired an Amish carpenter as the primary craftsman.

Libraries, cont'd on page 5

Rotary Club of Ventura-East

Post Office Box 3012
Ventura, California 93006

info@RotaryVenturaEast.org

Clubs Nearby ...

Ventura-South	12:00 pm	Monday
		Wedgewood Banquet Center
Santa Paula	12:00 pm	Monday
		The Glen Tavern Inn
Ojai West	7:00 am	Tuesday
		Soule Park GC
Camarillo Breakfast	7:00 am	Tuesday
		Spanish Hills GC
Oxnard	12:10 pm	Tuesday
		Courtyard by Marriott
Fillmore Sunrisers	6:45 am	Wednesday
		Varies, go to their website
Ventura	12:00 pm	Wednesday
		The Derby Club
Camarillo	12:00 pm	Wednesday
		Camarillo Center for Spiritual Living
Oxnard Sunrise	7:30 am	Thursday
		Tomas Cafe
Fillmore	12:05 pm	Thursday
		The Fillmore & Western Train
Ojai	12:00 pm	Friday
		Soule Park GC

Jeff Hata

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Wendy Pazen

Office Manager

Dr. Robert L. Pazen
Optometry
801 South Victoria Avenue
Ventura, CA 93003
805/650-2020
Fax: 805/650-2024



As the libraries gained attention, they began appearing everywhere. Bol and Brooks set a goal of creating 2,510 libraries – one more than philanthropist Andrew Carnegie, who used his fortune to found libraries around the world. They hit that number in August 2012, a year and a half before their target date. Today, Bol and Brooks are looking for ways to harness the worldwide enthusiasm for the idea into a movement that goes beyond individual homeowners. “How do we use that energy to foster better relationships, improve literacy, and get neighbors to talk to one another?” Bol asks.

One way they’re accomplishing this can be found at the Minneapolis/St. Paul chapter headquarters of Little Brothers – Friends of the Elderly, where a library was recently erected. It’s the first in a new partnership between Little Free Library and AARP to reach isolated elders.

“It’s a gathering place. It’s the perfect place for a library,” says Jay Haapala, AARP associate state director for community outreach, of the new library. “Neighbors can come over, too, and find out what goes on here.” As if on cue, an older gentleman walking by spots the blue and taupe library and strikes up a conversation with Greg Voss, Little Brothers executive director. “This is big for us,” Voss says later. “We’ll get some traffic. It will be more people at our doorstep.”

A growing phenomenon

Little Free Library also has launched programs focused on Africa (Rotarians already have begun installing the libraries in Ghana) and on the 11,000 small U.S. towns without a public library. “Me and a shovel aren’t going to do it ourselves,” Bol says. “I can’t think of anybody better than Rotarians. You guys could build a library in every small town in two months.”

The Rotary Club of Fort Wayne, Indiana, is installing 100 miniature libraries to celebrate its 100th anniversary in June 2015. Just hours after the local newspaper ran an article about the first one, the club received six phone calls from people interested in participating. The club is paying the fee to register the boxes with Little Free Library; the signs for the libraries are personalized with the club’s name. “The response has been overwhelming,” says Candace Schuler, who is heading up the project. “People tell me, ‘I want one of these in my community.’ There’s no doubt we’re going to exceed our goal.”

In November, Bol attended the National Book Awards; Little Free Library was among the winners of the National Book Foundation’s 2013 Innovations in Reading Prize. Library Journal named him and Brooks “Movers and Shakers” for the year.

Libraries, cont'd on page 6

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

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Weekly Raffle

Our raffle prize this week was \$50 cash donated by Ron Polito.

Our lucky winner was Laura Shannon!

Congratulations Laura and thank you to Ron Polito for your generous donation!

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“I just feel fortunate that this happened,” he says. “I feel like I discovered the Tin Man on the Yellow Brick Road, and I put in some oil and he started dancing. And I had the great pleasure to have been the person who put the oil in.”

By Diana Schoberg

Adapted from a story in the March 2014 issue of The Rotarian
24-Mar-2014

Join Rotary's End Polio Now Thunderclap

On 27 March, the Global Polio Eradication Initiative (GPEI) will declare the South-East Asia Region of the World Health Organization polio-free, an important milestone in the worldwide effort to eradicate polio. The 11 countries in the region -- Bangladesh, Bhutan, Democratic People's Republic of Korea, India, Indonesia, Maldives, Myanmar, Nepal, Sri Lanka, Thailand, and Timor-Leste -- are home to 1.8 billion people and represent the fourth of six regions worldwide to be officially certified polio-free.

We need your help to spread the news of this historic accomplishment. Share your voice by joining the End Polio Now Thunderclap.


What is a Thunderclap?

Social media makes it easy to say something, but with so many people talking, it can be hard to get your message heard. As the first-ever crowdspeaking platform, Thunderclap helps your voice rise above the noise of social networks. When a large group sends one message in a kind of social media flash mob, its voice is amplified, making it possible to create change like never before.

**I do believe that if you haven't learnt about sadness,
you cannot appreciate happiness.
Nana Mouskouri**

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District 5240

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Albee, Lee	Retired	Noville, Robert	Civil Engineering (Retired)
Anderson, David	Architecture	Pazen, Robert L., O.D.	Optometry
Beckwith, Robert E.	Office Equipment	Pazen, Wendy	Office Management
Borneman, John	Songleading	Polito, Ron	Commercial Real Estate
Canton, Rafael, M.D.	Psychiatry	Ponce De Leon, Augie	Honorary Member
Cerasuolo, Josh	Professional Carpet Cleaning	Potts, Cari Ann	Attorney
Clune, Harriet	Real Estate Management	Shannon, Laura	Wholesale Pet Supply
Corliss, Andrew	Broadcasting	Shilton, Thomas E.	Pharmacy
DuBois, Eric	Funeral Director	Smith, Mark Corbin	Religion, Protestant
Eller, Jordan	Banking, Mortgage Lending	Spellman, William J., D.D.S.	Prosthetic Dentistry
Emch, James H., C.P.A.	General Accounting	Stewart, Richard E.	Banking, Real Estate Loans
Gallagher, Devere L. (Pete)	Automobile Servicing	Stork, Midge, CFP, CSPG	Financial Planning, Investments
Gallagher, Richard	Stock & Bond Sales	Strohman, Joseph, Jr.	Business Law
Gill, Floyd	Banking	Swan, Thomas	Investment Advisor
Gonzalez, Jesse	Automotive, Repair & Sales	Thompson, Allison	CPA
Gray, Bill	Property Management	Thompson, Vance, CLU, ChFC	Insurance, Financial Planning
Hashbarger, Tom	Health Services	Turner, Donna	Honorary Member
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Marquez-Olson, Carol	Travel Agency		
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