



The Rotary Club  
of Ventura-East

# The Breeze

Editor: Jeff Hata  
Volume LII, Number 2

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata  
July 10, 2014

## Programs

Program Chair: Robert Pazen

### July 10, 2014

California's Water Crisis - Susan Mulligan, P.E.

### July 17, 2014

Club Assembly

### July 24, 2014

The 2014 Ventura County Fair - Barbara Quaid

### July 31, 2014

"Humanitarian Effects of Nuclear War" - Dr. Robert Dodge

## Greeter

July 10 - Tom Hashbarger

July 17 - Carol Marquez-Olson

## Fundraisers

### Poinsettia Sales

Delivery Date

December 4, 2014

for information on fundraisers go to:

[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org)

## Avenues of Service Meetings

Club Service	TBD
Vocational Service	TBD
Community Service	TBD
New Generations	2nd Wed. 5:30 Mimi's Cafe
International Service	TBD

## Avenues of Service Meetings

Marketing	TBD
Membership	TBD

## Club Events

## Important Dates

VC Fair Parade.....August 2

## Raffle Scholarship Donor

July 10 - Midge Stork

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Web Addresses

[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org) • [www.RCVEConcert.com](http://www.RCVEConcert.com)  
R.I.: [www.rotary.org](http://www.rotary.org) • District 5240: [www.rotarydistrict5240.org](http://www.rotarydistrict5240.org)

## Presidents Message ...



**Dave Anderson**  
President 2014-2015

I mentioned at the meeting last week that the Rotary Club of Ventura East will refer to the “Object of Rotary” as a guide to the club’s vision, mission, and actions through the upcoming year. I’ll reprint this here as a reminder, and invite you to visit the Rotary International website for expanded coverage:

<https://www.rotary.org/en/guiding-principles>

### Object of Rotary

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- **FIRST:** The development of acquaintance as an opportunity for service;
- **SECOND:** High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian’s occupation as an opportunity to serve society;
- **THIRD:** The application of the ideal of service in each Rotarian’s personal, business, and community life;
- **FOURTH:** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

Being members of a “Club” suggests that we choose to associate and collaborate with our fellow club members. I encourage each one of us to nurture the “acquaintance” opportunities offered through the Rotary Club of Ventura East - for our own personal benefit, for the good of the club, and as a boon to the greater community.

We will talk later about the benefits of expanding the circle of club membership, to include other like-minded individuals living within our community.

Dave

## 2014 - 2015 Club Board of Directors

Dave Anderson .....	President
Bruce McGee .....	President Elect
Tim Hughes .....	Past President
Tom Hashbarger .....	Secretary
Alison Thompson .....	Treasurer
Dick Gallagher .....	Sergeant at Arms
.....	Director 2012-2015
Ken Kagan .....	Director 2012-2015
.....	Director 2013-2016
Laura Shannon .....	Director 2013-2016
.....	Director 2014-2017
.....	Director 2014-2017

### Avenues of Service Directors

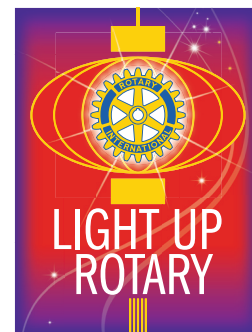
Bruce McGee .....	Club Service
Joe Strohmman .....	Vocational Service
Nicole Kreutz/Floyd Gill .....	Community Service
Jeff Hata .....	Youth Service
Judy Hoag .....	International Service

### Rotary International Officers

Paul P. Harris .....	Founder of Rotary
Gary C.K. Huang .....	President, Rotary International
Loretta Butts .....	Governor, R.I. District 5240
Jim Bell .....	Governor Elect, R.I. District 5240
.....	Governor Nominee District 5240
Sally Adelblue .....	P.D.G. 2005-2006
Rich Abbott .....	P.D.G. 2006-2007
Jane McClenahan .....	P.D.G. 2007-2008
Anil Garg .....	P.D.G. 2008-2009
Luz Maria Ortiz-Smith .....	P.D.G. 2009-2010
Deepa Willingham .....	P.D.G. 2010-2011
Wade Nomura .....	P.D.G. 2011-2012
Frank Ortiz .....	P.D.G. 2012-2013
Jack McClenahan .....	P.D.G. 2014-2015

### The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



# Meeting July 3, 2014

Reported by Jeff Hata



John Masterson gave our Inspirational Message

President Dave rang the bell and invited everybody to enjoy lunch, guests and visiting Rotarians please go first.

President Dave thanked Bill Gray for greeting.

Todd Juvonen led us in the Flag Salute.

Our Inspirational Message was delivered by John Masterson.

John Borneman gave our joke of the day.

Guests and visiting Rotarians were introduced

by Vance Thompson.

Visiting from Ventura Downtown was Curtis Cormane, from the Rotaract Club of Ventura was President David Gonzales.

Curtis Cormane spoke about the upcoming fireworks show at Ventura College and extended the invitation for anyone wanting to help out to come on out and lend a hand.

David Gonzales thanked the club for our continued support of Rotaract. David invited the club to participate in Rotaract's Mexico Build August 8 - 10. David would also like to have Rotaract participate in some of our projects this year too.

Vance Thompson spoke about upgrading our bar. If you would like to have something stocked in particular please let Vance know.

Floyd Gill spoke about the Push N Pull Em parade. Everything is ready to go!!!

Happy \$': John Masterson, Rich Stewart, Joe Strohmman, Rafa Canton and John Borneman.



Floyd Gill spoke about the Push N Pull Em Parade.

Bruce McGee announced that the BBQ Team's event at the Surf Rodeo has been canceled. Since Rich Stewart and Harriet Clune just returned from Australia, Bruce questioned them about Australian slang.

Bruce also thanked Todd Juvonen and Jeff Hata for completing the food handling class.

Todd Juvonen spoke about our new attendance policy.

## President Burton reflects on his call to 'Engage Rotary, Change Lives'



President Ron Burton speaks at the 2014 New Generations Preconvention meeting in Sydney.

Photo Credit: Rotary International/Monika Lozinska

Ron Burton has made the world his office.

Over the past year, the Rotary International president has traveled more than half-a-million miles across 50 countries, to inspire and motivate Rotary's 1.2 million members. Although many encouraged him to use cheaper, virtual alternatives, he believes it takes face-to-face engagement.

"I was the first president to have a Google Hangout and have done Facebook chats," Burton says, reflecting on his term, which ends at midnight 30 June. "But I asked Rotarians this year to Engage Rotary, Change Lives, so I needed to live that as well, by sitting at kitchen tables talking to families, visiting community projects, speaking to clubs, and [meeting] with other leaders around the world to promote Rotary's good work."

Burton, Rotary's 105th president, calls the job one of "awesome and great responsibility."

Burton, cont'd on page 4



“It’s a great honor to follow in the footsteps of [Rotary’s founder] Paul Harris,” says Burton, a member of the Rotary Club of Norman, Oklahoma, in the U.S. “When I travel around the world, I’m able to meet Rotarians from every walk of life and every culture. And all of them have such a deep respect for the office.” He adds that it’s been important to remember that “this position isn’t about me. It’s about the job.”

The job of Rotary president essentially begins election to the position a year before taking office. Presidents-elect set an agenda for the coming year, pick committee chairs, and work on the convention program. All of that, Burton says, is to set the stage for a successful term. And looking back on the past two years, he’s reminded of an adage from back home.

“There’s a saying in Oklahoma that where you go in life, whatever job you set out to do, you should always leave the woodpile a little higher than it was when you found it,” he says. “With the tremendous support of Rotarians worldwide, I believe we accomplished that this year.”

A big contribution to that woodpile is one of the things Burton is most proud. He asked each one of his 537 district governors to make a gift to The Rotary Foundation. No matter the size of the contribution or the fund, he wanted all of them to show support for the Foundation. And they did, becoming the first district governor class to make that commitment, raising more than \$700,000.

“What we’re talking about here is a change of thinking, a change in culture,” says Burton. “There needs to be the thought that this is our Foundation and the more we support it, the more lives we can change.”

President-elect Gary Huang followed Burton’s lead and has asked his own class of governors to do the same. The group has already contributed \$1 million for the Foundation.

“I hope what we started becomes a tradition with all Rotary presidents,” says Burton.

Another highlight of the year was during the Victory Over Polio celebration in February at Talkatora Stadium in New Delhi. The nationally televised event hailed India’s third consecutive year of being polio-free.

Burton was among several speakers that included Indian President Pranab Mukherjee, Prime Minister Manmohan Singh, Health and Family Welfare Minister Ghulam Nabi Azad, and World Health Organization Director-General Margaret Chan.

What made the event memorable for Burton was a small gesture that had a big impact. Before leaving the stage President Mukherjee walked over to Burton, shook his hand, and thanked him and Rotary for their

Burton, cont'd on page 5

## Rotary Club of Ventura-East

Post Office Box 3012  
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info@RotaryVenturaEast.org

### Clubs Nearby ...

Ventura-South	12:00 pm	Monday
Wedgewood Banquet Center		
Santa Paula	12:00 pm	Monday
The Glen Tavern Inn		
Ojai West	7:00 am	Tuesday
Soule Park GC		
Camarillo Breakfast	7:00 am	Tuesday
Spanish Hills GC		
Oxnard	12:10 pm	Tuesday
Courtyard by Marriott		
Fillmore Sunrisers	6:45 am	Wednesday
Varies, go to their website		
Ventura	12:00 pm	Wednesday
The Derby Club		
Camarillo	12:00 pm	Wednesday
Camarillo Center for Spiritual Living		
Oxnard Sunrise	7:30 am	Thursday
Tomas Cafe		
Fillmore	12:05 pm	Thursday
The Fillmore & Western Train		
Ojai	12:00 pm	Friday
Soule Park GC		

### Jeff Hata

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### Rotary Club of Ventura-East on social media ...



“Like” us on FaceBook  
www.FaceBook.com/venturaeast



“Follow” us on Twitter  
www.Twitter.com/VenturaEast

### Wendy Pazen

Office Manager

Dr. Robert L. Pazen  
Optometry  
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Ventura, CA 93003  
805/650-2020  
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incredible contribution to India's accomplishments.

Burton says the gesture "shows the respect Rotary has in India and the tremendous appreciation for what we've done. It was a proud moment for me and Rotary."

### Sydney convention caps off "unforgettable" year

For Rotary presidents, the convention is the pinnacle of their terms.

"I couldn't have asked for a better convention. What I was most proud of [was] our speakers," he says of the convention in Sydney. "Every one of them spoke with such enthusiasm and brought a unique and powerful message that relates to what we do at Rotary. I heard from so many Rotarians afterward how great they were."

Burton was especially impressed with the speakers on the last day who focused on new generations and the future of Rotary, calling it the most important message of the event.

"Our youth program participants and alumni can be one of our strongest assets moving forward," he says. "And the speakers who represented this movement knocked the message out of the park. If that doesn't wake up this organization, I don't know what will."

During his final speech of the convention, Burton became emotional as he thanked Rotarians for their support during his year. "It was a bittersweet moment. It hit me during the end of my speech how great our organization is and why. It's because of the people in the audience," he says.

Burton is looking forward to returning to Oklahoma after two years of being away. "I can't wait to spend time with my family and hanging out at my pool all day," he says.

Burton, who has held almost every senior-level position at Rotary, says there's one thing important to remember when he leaves office.

"On July first, I'm going to hold only one title and it's the most important: Rotarian."

by Ryan Hyland  
Rotary News  
30-Jun-2014

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# Blown away by the realities of human trafficking



*Photo Credit: Photo courtesy of Covenant House*


At the age of 17, Jennifer was sleeping on the streets of Atlanta. She'd felt abandoned most of her life, unprotected from her brothers and her mother's boyfriends, who physically and sexually abused her since she was five. And now, kicked out of her house, Jennifer - whose last name is withheld for privacy - was alone and vulnerable. She was soon lured into sex trafficking and was unable to escape for two years. Then she found Covenant House.

"Studies have shown that if a young person ends up on the street, within 48 hours someone is going to approach them with the intention of exploiting them, typically for sexual exploitation," says Allison Ashe, executive director of Covenant House Georgia, one of 22 facilities in the U.S., Canada, Mexico, and Latin America. "But a lot of time it happens so quickly that they come to us already exploited. Our work is then to help them heal and build a future for themselves."

The Rotary Club of Atlanta is helping young people like Jennifer through a \$4.1 million campaign to expand the Covenant House, the city's only crisis center for homeless youth. At the start of the campaign two years ago, the house had just 15 beds and two bathrooms. Another 10 youths slept on floor mats, while others were on a long waiting list.

In June, the shelter moved into its new campus, which includes a 45-bed crisis facility and several outbuildings that make up an independent-living unit. A school building on the property provides space for an art therapy

Trafficking, cont'd on page 8




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District 5240

Chartered May 23, 1963

Albee, Lee .....	Retired	Polito, Ron .....	Commercial Real Estate
Anderson, David .....	Architecture	Ponce De Leon, Augie .....	Honorary Member
Bomeman, John .....	Songleading	Potts, Cari Ann .....	Attorney
Canton, Rafael, M.D. ....	Psychiatry	Shannon, Laura .....	Wholesale Pet Supply
Cerasuolo, Josh .....	Professional Carpet Cleaning	Shilton, Thomas E. ....	Pharmacy
Clune, Harriet .....	Real Estate Management	Spellman, William J., D.D.S. ....	Prosthetic Dentistry
Corliss, Andrew .....	Broadcasting	Stewart, Richard E. ....	Banking, Real Estate Loans
Eller, Jordan .....	Banking, Mortgage Lending	Stork, Midge, CFP, CSPG .....	Financial Planning, Investments
Emch, James H., C.P.A. ....	General Accounting	Strohman, Joseph, Jr. ....	Business Law
Gallagher, Devere L. (Pete) .....	Automobile Servicing	Swan, Thomas .....	Investment Advisor
Gallagher, Richard .....	Stock & Bond Sales	Thompson, Allison .....	CPA
Gill, Floyd .....	Banking	Thompson, Vance, CLU, ChFC .....	Insurance, Financial Planning
Gray, Bill .....	Property Management	Turner, Donna .....	Honorary Member
Hashbarger, Tom .....	Health Services	Waddell, Sandy .....	Contractor-Portable Buildings
Hata, Jeff .....	Printing	Widders, Monte L. ....	General Law
Hertel, Ronald .....	Real Estate Land Development	Whitman, Diana .....	Honorary Member
Hicks, William .....	Domestic Automobiles, Retail	Word, Jim .....	Department Store
Hishmeh, Husam .....	Restaurateur, Franchisee	Yuncker, Chuck .....	Honorary Member
Hoag, Judith .....	Real Estate Sales, Residential		
Hoag, Will .....	Honorary Member		
Hughes, Tim .....	Real Estate Sales, Residential		
Jimenez, Richard .....	Honorary Member		
Juvonen, Todd .....	Financial Services		
Kagan, Kenneth .....	CPA		
Kreutz, Nicole .....	Banking		
Lindsay, Jan Corwin, C.P.A. ....	Small Business Accounting		
Ludes, Rocky .....	CPA Tax		
Lynn, Robert .....	Jewelry		
Marquez-Olson, Carol .....	Travel Agency		
Marsh, Sam .....	Secondary Education		
Masterson, John A. ....	Foreign Automobiles, Retail		
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