



The Rotary Club  
of Ventura-East

# The Breeze

Editor: Jeff Hata  
Volume LII, Number 13

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata  
September 25, 2014

## Programs

Program Chair: Joe Strohman / Ken Kagan

### September 25, 2014

3 Years in the Peace Corps in Nicaragua - Sarah Robinson

### October 2, 2014

Ventura County District Attorney - Greg Totten

### October 9, 2014

State of the City - Mayor Cheryl Heitman

### October 16, 2014

Medical Internet Technology in OR at CMH - Mike Ellingston

## Greeter

September 25 - Tom Swan

## Fundraisers

### Poinsettia Sales

Delivery Date  
December 4, 2014

for information on fundraisers go to:  
[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org)

## Avenues of Service Meetings

Club Service	TBD
Vocational Service	TBD
Community Service	Sept. 9 6:00 Laura Shannon
New Generations	2nd Wed. 5:30 Mimi's Cafe
International Service	TBD

## Avenues of Service Meetings

Marketing	TBD
Membership	TBD

## Raffle Scholarship Donor

September 25 - Carol Marquez-Olson

## Club Events

## Important Dates

District Conference .....Oct 3 - 5  
Poinsettia Delivery Day .....Dec 4

## Table of Contents

Programs / Greeters / Fundraisers / Recognition / Club Events	1
Message from President Dave Anderson	2
Meeting Notes	3
Thank you letters	3
Illness leads former Navy code breaker to form world's first Facebook-based Rotary Club	4
Weekly Raffle	5
Membership List	7

Web Addresses

[www.RotaryVenturaEast.org](http://www.RotaryVenturaEast.org) • [www.VenturaRotaract.com](http://www.VenturaRotaract.com)  
R.I.: [www.rotary.org](http://www.rotary.org) • District 5240: [www.rotarydistrict5240.org](http://www.rotarydistrict5240.org)

## Presidents Message ...



**Dave Anderson**  
President 2014-2015

I'd like to extend a big thanks to Nicole Kreutz and Floyd Gill for rekindling our Community Service program. Nicole and Floyd both stepped in as relatively new club members, accepting the assignment to co-chair the Community Service Committee.

Floyd took on the task of organizing and mobilizing the July 4 Pushem Pullem Parade this year, which was as popular, well-attended, and successful as ever. It is with regret that we must accept Floyd's resignation from the club, as he is facing some challenges that will make it difficult for him to continue serving with the club. Floyd has expressed his appreciation to all, and has enjoyed his association and work with Ventura East. We return our thoughts of appreciation to him, and wish him the best though these challenging times – with an open invitation to visit us when he can.

Meanwhile, Nicole is moving forward with some exciting ideas for the club to engage with our local community. She held an initial committee meeting Tuesday evening (at the lovely home of Laura Shannon), and moderated a lively discussion about ways that the club can begin again to provide Community Service. Stay tuned for announcements about service opportunities in upcoming days, and throughout the year.

Thanks again to Floyd and Nicole - and indeed to all of you - who do so much, each in your own way, to build up the club and extend your hearts and hands in service to others.

Dave Anderson, AIA

## 2014 - 2015 Club Board of Directors

Dave Anderson .....	President
Bruce McGee .....	President Elect
Tim Hughes .....	Past President
Tom Hashbarger .....	Secretary
Alison Thompson .....	Treasurer
Dick Gallagher .....	Sergeant at Arms
.....	Director 2012-2015
Ken Kagan .....	Director 2012-2015
.....	Director 2013-2016
Laura Shannon .....	Director 2013-2016
.....	Director 2014-2017
.....	Director 2014-2017

## Avenues of Service Directors

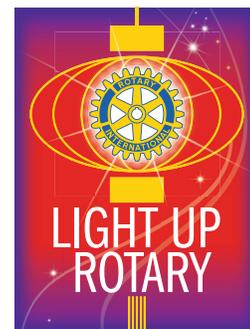
Bruce McGee .....	Club Service
Joe Strohmman .....	Vocational Service
Nicole Kreutz/Floyd Gill .....	Community Service
Jeff Hata .....	Youth Service
Judy Hoag .....	International Service

## Rotary International Officers

Paul P. Harris .....	Founder of Rotary
Gary C.K. Huang .....	President, Rotary International
Loretta Butts .....	Governor, R.I. District 5240
Jim Bell .....	Governor Elect, R.I. District 5240
.....	Governor Nominee District 5240
Sally Adelblue .....	P.D.G. 2005-2006
Rich Abbott .....	P.D.G. 2006-2007
Jane McClenahan .....	P.D.G. 2007-2008
Anil Garg .....	P.D.G. 2008-2009
Luz Maria Ortiz-Smith .....	P.D.G. 2009-2010
Deepa Willingham .....	P.D.G. 2010-2011
Wade Nomura .....	P.D.G. 2011-2012
Frank Ortiz .....	P.D.G. 2012-2013
Jack McClenahan .....	P.D.G. 2014-2015

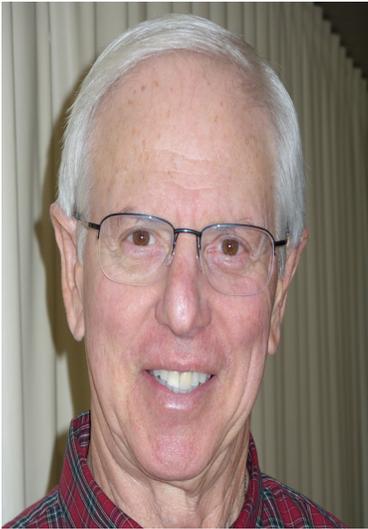
## The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



# Meeting September 18, 2014

*Reported by Jeff Hata*



*Bob Pazen donated our raffle prize.*

President Dave rang the bell and invited everybody to enjoy lunch, guests and visiting Rotarians please go first.

Midge Stork announced that the raffle prize was a \$50 gift card to Garman's Pub donated by Bob Pazen.

President Dave then thanked Wendy Pazen for greeting and Alison Thompson for taking attendance.

Harriet Clune led us in

## Thank you Letters ...

Hi Jordan and the Rotary Club,

I just want to take a moment to thank you, as well as the rest of the rotary club for helping fund my college education. As the first day of school draws nearer and I start getting ready for the new year, I think about all of you and how each one of you have played a significant role in helping me get to where I am today. You all have been an amazing blessing to me and I can't express enough the sincere gratitude I have for the generosity of your Rotary Club. So once again, thank you for helping me pay for my college education because in reality, it isn't just education, but also part of the process of becoming the person I want to be.

Thank you,  
Jeffrey Baucom

the Salute to our Flag.

Rich Stewart introduced guests and visiting Rotarians. Visiting from Ventura Downtown was Gary Wolfe. Guest of Bill Gray was Kim Gray.

Tim Hughes gave our Inspirational Message.

Midge Stork made an announcement about the Ventura Botanical Gardens breakfast on October 3rd. Then Harriet Clune surprised Rich Stewart by presenting Rich with a Paul Harris Fellow.

John Borneman led us in our song of the day and then John gave our joke of the day.

President Dave announced that there would be a BBQ team meeting immediately after the club meeting.

Tim Hughes passed out 4-Way Test business cards to those that wanted them in memory of Ron Hertel.

Jordan read a thank you letter from scholarship recipient Jeffrey Baucom.

Midge Stork conducted the raffle and our lucky winner was Gary Wolfe!

Bob Pazen then told a joke.

Happy \$'s: Ron Polito, Tim Hughes and Midge Stork.



*Harriet Clune presented Rich Stewart with a Paul Harris Fellow*

Dear Rotary Club of Ventura-East,

Last year I was privileged to be a recipient of your club's scholarship for the school year.

Last month I successfully completed my Master's Degree in Counseling Psychology at California Lutheran University. After graduation I started interning at Kids and Families Together in Ventura as a family support specialist.

I wanted to extend my utmost gratitude and appreciation to your club for the assistance during my graduate career.

Rotary continues to do amazing things in the community and the world. I am honored to be recognized by such an incredible organization.

Thank you!!!  
Bettina Guerrero, MFT Intern

# Illness leads former Navy code breaker to form world's first Facebook-based Rotary club

When a life-threatening illness stripped away many of her professional ambitions, Amanda Wirtz, a former U.S. Navy code breaker and professional violinist, turned to humanitarian service and Facebook to give her life new purpose.

Wirtz was in her twenties and pursuing a career as a fitness trainer when a sharp pain in her abdomen sent her to the emergency room. Expecting something manageable like appendicitis, she instead found herself facing a rare tumor disorder that required her to undergo 30 surgeries over the next several years.

Forced to rethink her life plans, Wirtz began focusing on how to help others, a quest that led her to Rotary.

"I met an older man with a Rotary pin," Wirtz recalls, "and I said, 'I love Rotary.' Ten years earlier as a Rotary Youth Exchange student, Rotary had helped build a hope and a future for me. Now, I found that through Rotary I could build hope and a future for others. And doing that, I found that I actually received it myself."

Wirtz launched the world's first Facebook-based Rotary club last year, United Services Rotary, after being approached by Rotary leaders who were seeking ways to make membership more convenient for U.S. military personnel. Their need to travel and relocate frequently can make it difficult for members of the military to commit to the weekly attendance that most Rotary clubs require. The leaders came to Wirtz because of her passion for service and her military background.

The club differs from a traditional Rotary club in that members log in to Facebook at any time during the week to view a high-definition video that reproduces many of the elements of a typical meeting: The Four-Way Test, sharing of Rotary moments, announcements, and a presentation by a main speaker. If there hasn't been time to record an original program, the weekly presentation may be a TED talk or other video on a Rotary-related topic that's available online. Members keep in touch through Facebook updates and by posting on each other's timelines.

Wirtz admits that meeting online comes with some drawbacks.

"There is nothing like being in the same room with another person. I don't think anything can replace one-on-one interaction," she concedes. "So it's, 'How can I get a sense of you truly to have the feeling of real fellowship in a remote location?' And honestly, that's something we are

*code breaker, cont'd on page 5*

**Rotary Club of Ventura-East**  
 Post Office Box 3012  
 Ventura, California 93006  
 info@RotaryVenturaEast.org

### Clubs Nearby ...

Ventura-South	12:00 pm	Monday
		Wedgewood Banquet Center
Santa Paula	12:00 pm	Monday
		The Glen Tavern Inn
Ojai West	7:00 am	Tuesday
		Soule Park GC
Camarillo Breakfast	7:00 am	Tuesday
		Spanish Hills GC
Oxnard	12:10 pm	Tuesday
		Courtyard by Marriott
Fillmore Sunrisers	6:45 am	Wednesday
		Varies, go to their website
Ventura	12:00 pm	Wednesday
		The Derby Club
Camarillo	12:00 pm	Wednesday
		Camarillo Center for Spiritual Living
Oxnard Sunrise	7:30 am	Thursday
		Tomas Cafe
Fillmore	12:05 pm	Thursday
		The Fillmore & Western Train
Ojai	12:00 pm	Friday
		Soule Park GC

**Jeff Hata**

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Rotary Club of Ventura-East on social media ...



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[www.Twitter.com/VenturaEast](http://www.Twitter.com/VenturaEast)

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 Office Manager

**Dr. Robert L. Pazen**  
**Optometry**  
 801 South Victoria Avenue  
 Ventura, CA 93003  
 805/650-2020  
 Fax: 805/650-2024



code breaker, cont'd from page 4

continuing to work on.”

But she feels social media is too big a phenomenon for Rotary not to embrace it.

“I see a lot of missed opportunities, and my pain reminds me that time is short,” Wirtz says. “Social media is a powerful tool. But it is more about embracing whatever strategy brings innovation, opportunity, and change. If we are to do anything about the mounting problems in the world, and the problems within Rotary regarding keeping members, we need to do whatever it takes to fully engage our evolution.”

**How Wirtz brought the idea to life**

Wirtz used focus groups on military bases to discover what people would want in an online meeting. They didn’t want to read a lot of text, they wanted to communicate very quickly, and they didn’t want to go to a lot of places to do that.

On all counts, a Facebook platform seemed to fit the bill. It was convenient: Members can sign in to Facebook from anywhere in the world and stay connected without having to attend an in-person meeting in a set location every week. It cost nothing to set up. And because there’s no meal, the club can keep expenses down.

Wirtz said she expanded the membership target beyond the U.S. military because she wanted to have as big an impact as possible and promote peace among military personnel everywhere. Through the focus groups and by promoting the idea heavily on social media, she assembled a core of members in and around San Diego, California, USA. Members in other countries, including Afghanistan, Germany, and Japan, signed up as they learned about it. Though military personnel were the initial focus, she notes that membership is open to anyone who shares the club’s vision of building hope through peace.

**Service its own reward**

Wirtz’s quest to help others has meant learning new skills. After working with an exercise physiologist to manage her pain, she enrolled at the University of Illinois to earn a degree in health education and graduated with top honors. She followed that with an advanced degree at the University of California, Santa Barbara. A motivational speaker, Wirtz now shares her story with audiences around the U.S., combining her new life philosophy with her other passion, playing the violin.

Before forming the Facebook club, Wirtz had already taken part in a trip to South America to help orphans find homes. She also participated in projects to rehabilitate a homeless shelter and distribute backpacks to low-income families.

code breaker, cont'd on page 6

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## Weekly Raffle

Our raffle prize this week was a \$50 gift card to Garman’s Pub donated by Bob Pazen.

The lucky winner this week was Gary Wolfe!

Congratulations to Gary and a huge thank you to Bob Pazen for your generous donation.

Remember, all funds raised each week in the raffle go directly to the scholarship fund.



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alison@lindsayandcompanycpa.com

“When I hear our motto Service Above Self, I am reminded of the words of Mahatma Gandhi, who said, ‘the best way to find yourself is to lose yourself in the service of others.’ I feel passionately that by serving we answer the most important question -- and that is, Who do we want to be?”

In its first year, United Services Rotary received a grant to build a memorial wall at U.S. Marine Corps Base Camp Pendleton for those killed in combat. It has renovated elementary schools in San Diego and provided tsunami relief in Japan. It is also organizing a larger project that would gather Rotary members from all over southern California for an annual day of international service in Baja California, Mexico.

For other projects, members assist each other remotely.

“We have a member in Germany. If he wants to do a project for schools in Germany, I can find some way to facilitate that. Maybe some kind of exchange, maybe we get students talking to each other,” Wirtz says. “It’s a creative world. There are no restrictions to it.”

“We are bringing social media and Rotary together in a way that has never been done before. Paul Harris said, ‘This is a changing world; we must be prepared to change with it. The story of Rotary will have to be written again and again.’ I think Paul Harris would have liked social media.”

By Arnold R. Grahl  
Rotary News  
18-Sep-2014



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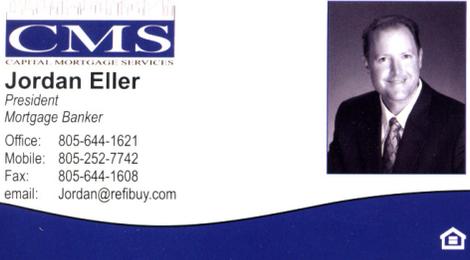
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## Rotary Club of Ventura-East, Membership List 100% Paul Harris Fellow Club

District 5240

Chartered May 23, 1963

Albee, Lee .....	Retired	Stewart, Richard E.....	Banking, Real Estate Loans
Anderson, David .....	Architecture	Stork, Midge, CFP, CSPG .....	Financial Planning, Investments
Borneman, John .....	Songleading	Strohman, Joseph, Jr.....	Business Law
Canton, Rafael, M.D. ....	Psychiatry	Swan, Thomas.....	Investment Advisor
Clune, Harriet .....	Real Estate Management	Terra, Chuck .....	Non-Profit Management
Corliss, Andrew.....	Broadcasting	Thompson, Allison .....	CPA
Eller, Jordan.....	Banking, Mortgage Lending	Thompson, Vance, CLU, ChFC .....	Insurance, Financial Planning
Emch, James H., C.P.A. ....	General Accounting	Turner, Donna.....	Honorary Member
Gallagher, Devere L. (Pete).....	Automobile Servicing	Waddell, Sandy .....	Contractor-Portable Buildings
Gallagher, Richard.....	Stock & Bond Sales	Widders, Monte L. ....	General Law
Gray, Bill .....	Property Management	Whitman, Diana .....	Honorary Member
Hashbarger, Tom .....	Health Services	Word, Jim .....	Department Store
Hata, Jeff.....	Printing	Yuncker, Chuck.....	Honorary Member
Hicks, William .....	Domestic Automobiles, Retail		
Hishmeh, Husam .....	Restaurateur, Franchisee		
Hoag, Judith .....	Real Estate Sales, Residential		
Hoag, Will .....	Honorary Member		
Hughes, Tim .....	Real Estate Sales, Residential		
Juvonen, Todd .....	Financial Services		
Kagan, Kenneth.....	CPA		
Kreutz, Nicole .....	Banking		
Ludes, Rocky.....	Honorary		
Lynn, Robert.....	Jewelry		
Marquez-Olson, Carol .....	Travel Agency		
Marsh, Sam .....	Secondary Education		
Masterson, John A.....	Foreign Automobiles, Retail		
McGee, Bruce.....	Wholesale Foods		
Norman, Richard M. ....	Trial Law		
Norstedt, Chris.....	Honorary Member		
Noville, Robert.....	Civil Engineering (Retired)		
Pazen, Robert L., O.D. ....	Optometry		
Pazen, Wendy .....	Office Management		
Polito, Ron .....	Commercial Real Estate		
Ponce De Leon, Augie.....	Honorary Member		
Potts, Cari Ann.....	Attorney		
Shannon, Laura .....	Wholesale Pet Supply		
Spellman, William J., D.D.S.....	Prosthetic Dentistry		