



The Rotary Club
of Ventura-East

The Breeze

Editor: Jeff Hata
Volume LII, Number 35

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
April 2, 2015

Programs

Program Chair: Joe Strohman / Ken Kagan

March 26, 2015

Job Shadow

April 2, 2015

Bake Sale

April 9, 2015

P.D.G. Wade Nomura - Networking as my contribution to Rotary

April 16, 2015

Woody Woodburn - Author, Newspaper Columnist

Greeter

April 2 - Rich Stewart

Fundraisers

Poinsettia Sales

Delivery Date

December 3, 2015

for information on fundraisers go to:

www.RotaryVenturaEast.org

Avenues of Service Meetings

Club Service	TBD
Vocational Service	TBD
Community Service	TBD
New Generations	April 15 12:30
Conference Call	(213) 992-5290 PIN 01623
International Service	TBD
Marketing	TBD
Membership	TBD

Club Events

Important Dates

Bake Sale	Apr. 2
Rotaract Non-Profit Summit.....	Apr. 6
Step-Down Dinner	Jun. 28

Raffle Scholarship Donor

April 2 - Bob Pazen

Table of Contents

Programs / Greeters / Fundraisers / Recognition / Club Events ..	1
Message from President Dave Anderson.....	2
Meeting Notes	3
Publicity	3
Korean sailor makes waves for End Polio Now	3
Bond with the United Nations enhances Rotary's visibility and resources	5
Weekly Raffle.....	5
New Member Announcement.....	6
Membership List.....	7

Web Addresses

www.RotaryVenturaEast.org • www.VenturaRotaract.com
R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Presidents Message ...



Dave Anderson
President 2014-2015

Five years ago, the Rotary Club of Ventura East provided a gift of \$5,000 to the **Ventura Family YMCA**, which was used to launch a program called **“Operation Splash!”** This initiative enabled the YMCA to offer introductory swim lessons to disadvantaged children in the Ventura area. Thanks to this and subsequent gifts from the Club over the past 5 years, the YMCA has been able to deliver free swimming lessons to over 700 children in need.

The success of **Operation Splash!** has inspired the YMCA to launch similar programs, such as **“Operation Kick!”** which provides free soccer lessons to children living in shelters and transitional homes, and **“Operation Senior!”** which provides aquatic therapy classes for active older adults.

In 2013, the YMCA consolidated its various outreach programs under the name **“Operation Ventura!”** Under this expanded program, the YMCA offers its full range of programs and services, including swimming, youth sports, and leagues, to Ventura’s homeless and underprivileged children.

As members of Rotary Club of Ventura East, we can be proud of our participation with the YMCA in bringing these services to the community. We will have an opportunity to see the program in action, at our upcoming off-site lunch meeting at the YMCA facility, Thursday April 23, 2015.

Dave Anderson

2014 - 2015 Club Board of Directors

Dave Anderson	President
Bruce McGee.....	President Elect
Tim Hughes	Past President
Tom Hashbarger	Secretary
Alison Thompson.....	Treasurer
Dick Gallagher.....	Sergeant at Arms
Tim Blackwell.....	Director 2012-2015
Ken Kagan.....	Director 2012-2015
.....	Director 2013-2016
Laura Shannon.....	Director 2013-2016
Todd Juvonen	Director 2014-2017
.....	Director 2014-2017

Avenues of Service Directors

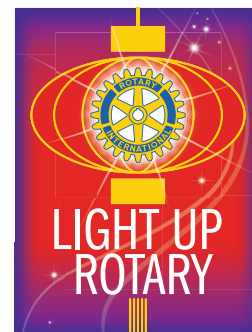
Bruce McGee.....	Club Service
Joe Strohmman	Vocational Service
Nicole Kreutz	Community Service
Jeff Hata	Youth Service
Judy Hoag	International Service

Rotary International Officers

Paul P. Harris.....	Founder of Rotary
Gary C.K. Huang	President, Rotary International
Loretta Butts	Governor, R.I. District 5240
Jim Bell.....	Governor Elect, R.I. District 5240
John Weiss.....	Governor Nominee District 5240
Sally Adelblue.....	P.D.G. 2005-2006
Rich Abbott.....	P.D.G. 2006-2007
Jane McClenahan.....	P.D.G. 2007-2008
Anil Garg.....	P.D.G. 2008-2009
Luz Maria Ortiz-Smith.....	P.D.G. 2009-2010
Deepa Willingham	P.D.G. 2010-2011
Wade Nomura	P.D.G. 2011-2012
Frank Ortiz.....	P.D.G. 2012-2013
Jack McClenahan.....	P.D.G. 2014-2015

The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Meeting March 26, 2015

Reported by Jeff Hata



Tom Swan was our greeter today!

President Dave rang the bell and invited everyone to get their lunch, guests and visiting Rotarians first.

President Dave thanked our greeter Tom Swan and Bob Lynn for taking attendance. Jim Emch made our raffle prize donation of \$50 cash.

Jim Emch then led us in the Flag Salute.

President Dave reminded us about the

District Assembly on Saturday and of the board meeting on March 30th.

President Dave also reminded us about the Bake Sale next Thursday.

Tim Blackwell told us about the BBQ at Kimball Park on April 2nd at 4:00 pm.

Rocky Ludes told us about an IRS scam that he got both over the internet and the phone.

Happy \$': Bill Gray, Harriet Clune, Rocky Ludes, Rafael Canton, Rich Stewart and Fred Motter.

John Borneman led us in a song.

Bob Lynn then gave our joke of the day.

President Dave introduced Husam Hishmeh as our PEN.

Midge Stork conducted the raffle and our lucky winner was Rafael Canton who then donated the \$50 cash back to the scholarship fund.

Our program today was Job Shadow and the chaperons and students gave us a recap on how their job shadow's went and what they learned!



Congratulations to our PEN Husam Hishmeh!!!

Publicity

Rafael Canton

“Every Friday, the VC Star, under “Club News”, publishes the information each club sends them--place and time of next meeting, speaker, topic, etc. It's free. All you have to do is send them an e-mail two weeks in advance. Would one of our current members be willing to volunteer to do this?

(As solo member of our Public Relations Committee, I used to do that. The newspaper always published what I sent them. Incidentally, during that period, we had about 80 members, and, to avoid becoming too large, we created two new Rotary Clubs--Ventura South and Ventura Marina.)

Rafael”

KOREAN SAILOR MAKES WAVES FOR END POLIO NOW



Seung Jin Kim shows off his sail emblazoned with the End Polio Now logo before setting off on his voyage around the globe.

Photo Credit: Courtesy of District 3260

Enjoying calm winds and peaceful Pacific waters, Seung Jin Kim dove off his 43-foot sailboat, the Arapani, to swim with some dolphins nearby. The serenity that day near the equator was a stark contrast to the 60 mph winds and 23-foot waves he had to fight around Cape Horn, the southern tip of South America. But Kim, a veteran sailor and member of the Rotary Club of Seokmun, in Chungcheongnam, Korea, expected such challenges when he set out in mid-October on a 25,600-mile journey around the world. In addition to fulfilling a lifelong

sailor, cont'd on page 4

Page 3

sailor, cont'd from page 3

dream, Kim is using the trip to raise awareness and funds -- his goal is \$200,000 or more -- for Rotary's End Polio Now campaign.

He's now more than halfway through the voyage, which is expected to take eight months. As of 23 March, he'd passed South Atlantic and is now in the middle of the Indian Ocean en route to Western Australia.

"I want to give people the belief and aspiration to create a better and more prosperous future," says Kim, who chose Sailing With Hope as the theme of his voyage. "Rotary is doing that with polio eradication, so I'm sailing around the world in support of the effort to wipe this disease from the face of the earth. I want people to know how close we are."

To spread the word, the Arapani carries a 68-foot mast whose sail is emblazoned with the End Polio Now logo. He hopes people who see the logo will be curious enough to look into his cause.

"The success of our fundraiser depends on how much publicity we get," says Kim. "The bigger the crowd of people we can attract [when he completes the trip], the more money we can raise for polio eradication."

While he is in daily contact via satellite phone with his support team, which includes Korean Rotary members, he acknowledges that the solitary aspect of the journey is difficult. "The toughest part of this trip was the moment I realized I was all by myself in the middle of the ocean. A sullen feeling of loneliness suddenly invaded me," says Kim.

Kim, who expects to return to Korea in late May, will have crossed the Pacific, Antarctic, Atlantic, and Indian oceans.

He says the things he's most looking forward to are a home-cooked meal and being able to sleep under the same roof as his family. But he's already anticipating setting sail again. "I want to do this again, he says, "but with young sailors who have the same dream of sailing around the world."

Kim's journey is sponsored by 18 districts in Korea. The day he set off, Korean Rotary members posted poems, inspirational words, and photos around the marina. "I am so grateful for [the members'] support and encouragement. They are a wonderful inspiration for me," says Kim.

Sun-Hyung Cho, governor of District 3620 and part of the support team, says the district's Rotary members are closely following Kim's progress.

"We are so proud of his voyage around the world," Cho says. "This is important for Rotary because Kim's message can help convince other Rotarians to get more involved in the End Polio Now fight. I believe positive attitudes attract positive reactions from others. Kim's positive thinking has helped gain attraction to our cause."

By Ryan Hyland
Rotary News
26-MAR-2015

Rotary Club of Ventura-East

Post Office Box 3012
Ventura, California 93006

info@RotaryVenturaEast.org

Clubs Nearby ...

Ventura-South	12:00 pm	Monday
	Wedgewood Banquet Center	
Santa Paula	12:00 pm	Monday
	The Glen Tavern Inn	
Ojai West	7:00 am	Tuesday
	Soule Park GC	
Camarillo Breakfast	7:00 am	Tuesday
	Spanish Hills GC	
Oxnard	12:10 pm	Tuesday
	Courtyard by Marriott	
Fillmore Sunrisers	6:45 am	Wednesday
	Varies, go to their website	
Ventura	12:00 pm	Wednesday
	The Derby Club	
Camarillo	12:00 pm	Wednesday
	Camarillo Center for Spiritual Living	
Oxnard Sunrise	7:30 am	Thursday
	Tomas Cafe	
Fillmore	12:05 pm	Thursday
	The Fillmore & Western Train	
Ojai	12:00 pm	Friday
	Soule Park GC	

Jeff Hata

3533 Arundell Circle #B
Ventura, CA 93003



OFFICE (805) 650-0733
FAX (805) 650-9904
WEB www.MyAnchorPrinting.com
EMAIL Jeff@MyAnchorPrinting.com



John A. Masterson
Editor

Capt'n Cruise Travel News
"Colorful Cruise Commentary"

P. O. Box 3200
Ventura, California
93006-3200
805-340-0956
Fax: 805-642-4447

E-mail: jmasterson@CaptnCruise.com
www.captncruise.com

Rotary Club of Ventura-East on social media ...



"Like" us on FaceBook
www.FaceBook.com/venturaeast



"Follow" us on Twitter
www.Twitter.com/VenturaEast

Wendy Pazen

Office Manager

Dr. Robert L. Pazen
Optometry
801 South Victoria Avenue
Ventura, CA 93003
805/650-2020
Fax: 805/650-2024



BOND WITH THE UNITED NATIONS ENHANCES ROTARY'S VISIBILITY AND RESOURCES



*A panelist makes a point during the 2014 Rotary Day at the United Nations. The event is held every November to celebrate Rotary's relationship with the UN.
Photo Credit: Rotary International/Monika Lozinska*

Ask almost anyone at the United Nations and they will know that Rotary, having helped to spearhead the Global Polio Eradication Initiative, has contributed to the 99 percent worldwide reduction in polio cases since the initiative began.

That recognition is no accident. For the last three decades, a network of Rotary representatives has been strengthening ties with the United Nations, its specialized agencies, and other international organizations like the League of Arab States and the European Union. These connections have enhanced Rotary's global visibility and resource network.

For example, some Rotary representatives met three years ago with staff from the Organization of American States (OAS) to review recommended literacy requirements. That meeting led to representatives briefing the ministers of education for all OAS member countries on an approach to improve reading skills. Ecuador bought into the program and agreed to work with three Rotary districts and eight clubs on a Rotary-funded effort, backed by the OAS, which has been training teachers to meet literacy goals.

"We flew to Ecuador and met with the vice president, who happens to be a Rotarian" says Richard Carson, Rotary's representative to the OAS. "It was a successful project and has been going on for three years now."

bond, cont'd on page 6

WESTERN INTERNATIONAL SECURITIES INC.
Member FINRA/SIPC • CA Ins Lic #0823117
Clearing through JP Morgan Clearing Corp.
Securities offered through Western International Securities, Inc.



Thomas B. Swan FINANCIAL CONSULTANT

BRANCH OFFICE 2555 Townsgate Rd #300 Westlake Village, CA 91361 805-496-0988	VENTURA OFFICE 290 Maple Court #118 Ventura, CA 93003 805-644-3495	PHONE 805-644-3495 CELL 805-760-5688 FAX 805-644-8102 EMAIL tswan@wisdirect.com
--	--	--



TIM HUGHES
Broker Associate

Cell: 805.551.6581
Fax: 805.644.1381
thughesre@aol.com
Br # 00666568

RE/MAX
Gold Coast REALTORS®, Inc.
5720 Ralston St, Ste 100 • Ventura, CA 93003



This space could be reserved for you ... Place your ad here!


This space could be reserved for you ... Place your ad here!

Weekly Raffle

Our raffle prize this week was \$50 cash donated by Jim Emch.

Our lucky winner was Rafael Canton!

Thank you to Jim Emch for your generous donation and congratulations and thank you to Rafael Canton for donating his prize back into the scholarship fund!!!



Community Memorial Health System
Where Excellence Begins with Caring

John Masterson
Vice President
Community Relations

805/652-5625
805/667-2895 FAX
jmasterson@cmhhospital.org

147 N. Brent St.
Ventura, CA 93003



ALISON THOMPSON
Certified Public Accountant

LINDSAY and COMPANY
Certified Public Accountant



770 County Square Drive, Suite 102
Ventura, California 93003
(805) 650-5915 FAX (805) 650-1334
alison@lindsayandcompanycpa.com

bond, cont'd from page 5

“Just by having a presence at the United Nations building and in meetings of [nongovernmental organizations], it’s given Rotary much greater credibility,” adds Joseph Laureni, the primary representative to the UN in New York. “We’re not just a name you see on a billboard. We have the wherewithal to have people in the field who are out there and who you can meet and say hello to.”

Adds Bradley Jenkins, a former Rotary representative to the UN now serving as an adviser: “It is a constant chance for us to coordinate what we are collectively doing. As far as water goes, it’s known we have over 8,000 Rotary clubs involved in water projects. We talk about their work pretty frequently at the agency meetings we attend, and of course, we constantly talk about our Rotary Peace Fellows.”

DEEP ROOTS

The roots of Rotary’s representative network actually predate the formal chartering of the UN after World War II. In 1942, Rotary clubs from 21 nations organized a conference in London attended by ministers of education to develop ideas for advancing education, science, and culture across nations. This meeting was the impetus for what is known today as UNESCO -- the UN Educational, Scientific, and Cultural Organization.

Delegations of Rotary members helped draft the UN Charter in San Francisco in 1945 and gave the organization strong support during its early years, until the Cold War turned it into an ideological battleground. Rotary’s participation decreased over the following decades in keeping with its policy against political involvement.

The spark that restored Rotary’s interest in the UN was the launch of the campaign to eradicate polio in 1985, and the ensuing partnership with the World Health Organization and UNICEF.


“With the advent of PolioPlus [Rotary’s campaign against polio], it became very important to re-establish our presence,” says Jenkins.

SYLVAN BARNET JR.

One man was instrumental in restoring the connection. Sylvan Barnet Jr., a pioneer in international public relations, joined the Rotary Club of New York in 1987. At a Rotary event in New York City that year, RI President Charles Keller met Barnet, recognized his public relations skills and interest in the UN, and tapped him to re-establish Rotary’s consulting status with the UN’s Economic and Social Council.

“From that time on, he became a bulwark in Rotary’s close relations with the UN and various organizations,” Keller wrote in a letter to the Barnet family after Barnet’s death in January. “The strong support of RI for the UN through the years has been in large part a product of our representatives. Barney [Barnet] was the first, and the model for all those

bond, cont'd on page 8




Hishmeh Enterprises
DBA Domino's Pizza®

Husam Hishmeh
Franchisee

1811 Knoll Dr. Ste A
Ventura, CA 93003

Phone (805) 650-9946
Fax (805) 650-9947
Mobile (805) 901-7402
husamhishmeh@sbcglobal.net



*This space could be reserved
for
you ... Place your ad here!*

*This space could be reserved
for
you ... Place your ad here!*

*This space could be reserved
for
you ... Place your ad here!*

*This space could be reserved
for
you ... Place your ad here!*


*This space could be reserved
for
you ... Place your ad here!*

*This space could be reserved
for
you ... Place your ad here!*

RICHARD M. NORMAN, of Counsel

Law Offices of
NORMAN DOWLER, LLP
840 County Square Drive, Third Floor
Ventura, California 93003-5406

(805) 654-0911 www.normandowler.com
(805) 654-1902 FAX rnorman@normandowler.com

<p><i>This space could be reserved for you ... Place your ad here!</i></p>	<p>This space is reserved for Law Offices of Myers, Widders, Gibson, Jones & Schneider L.L.P. (805) 650-5915</p>	<p><i>This space could be reserved for you ... Place your ad here!</i></p>
<p><i>This space could be reserved for you ... Place your ad here!</i></p>		<p><i>This space could be reserved for you ... Place your ad here!</i></p>

Rotary Club of Ventura-East, Membership List 100% Paul Harris Fellow Club

Chartered May 23, 1963

District 5240

Albee, Lee	Retired	Potts, Cari Ann.....	Attorney
Anderson, David	Architecture	Shannon, Laura	Wholesale Pet Supply
Blackwell, Tim.....	Insurance	Spellman, William J., D.D.S.....	Prosthetic Dentistry
Borneman, John	Songleading	Stewart, Richard E.....	Banking, Real Estate Loans
Burgh, Jeff	Government	Stork, Midge, CFP, CSPG	Financial Planning, Investments
Canton, Rafael, M.D.....	Psychiatry	Strohman, Joseph, Jr.....	Business Law
Cekov, Michelle	Non-Profit	Swan, Thomas.....	Investment Advisor
Clune, Harriet	Real Estate Management	Thompson, Allison	CPA
Corliss, Andrew.....	Broadcasting	Thompson, Vance, CLU, ChFC.....	Insurance, Financial Planning
Eller, Jordan.....	Banking, Mortgage Lending	Turner, Donna	Honorary Member
Emch, James H., C.P.A.	General Accounting	Widders, Monte L.	General Law
Gallagher, Devere L. (Pete).....	Automobile Servicing	Whitman, Diana	Honorary Member
Gallagher, Richard.....	Stock & Bond Sales	Word, Jim	Department Store
Gray, Bill	Property Management	Yuncker, Chuck.....	Honorary Member
Hashbarger, Tom	Health Services		
Hata, Jeff	Printing		
Hicks, William	Domestic Automobiles, Retail		
Hishmeh, Husam	Restaurateur, Franchisee		
Hoag, Judith	Real Estate Sales, Residential		
Hoag, Will	Honorary Member		
Hughes, Tim	Real Estate Sales, Residential		
Juvonen, Todd	Financial Services		
Kagan, Kenneth.....	CPA		
Kreutz, Nicole	Banking		
Ludes, Rocky.....	Honorary Member		
Lynn, Robert	Jewelry		
Marquez-Olson, Carol	Travel Agency		
Marsh, Sam	Secondary Education		
Masterson, John A.....	Foreign Automobiles, Retail		
McGee, Bruce.....	Wholesale Foods		
Norman, Richard M.	Trial Law		
Norstedt, Chris.....	Honorary Member		
Noville, Robert.....	Civil Engineering (Retired)		
Pazen, Robert L., O.D.	Optometry		
Pazen, Wendy	Office Management		
Polito, Ron	Commercial Real Estate		
Ponce De Leon, Augie.....	Honorary Member		

bond, cont'd from page 6

who have followed.”

Says Lauren: “Barney basically started this all by himself and built it up to what it is today. We are all following in his footsteps. Everyone knew him, liked him, and respected him.”

Over time, the influence of nongovernmental organizations at the UN has increased, as issues concerning the environment, health, education, and human rights have taken over a larger portion of the agenda. As a result, Rotary’s influence has grown. Rotary’s efforts in child and maternal health, water and sanitation, and education, have benefitted from these ties, and they dovetail with many of the UN’s Millennium Development Goals.

Rotary’s Board of Directors has gradually expanded the representative network to include UN specialized agencies headquartered in Geneva, Vienna, and Paris. Representatives are also linked to other major international groups, including the World Food Program, the Organization of African Unity, and the Commonwealth of Nations. The network today includes 30 Rotary leaders, appointed by the RI president, who communicate Rotary’s priorities on a regular basis to these various bodies.

In 2013, the Board added two youth representatives to the UN, and appointed former Rotary General Secretary Ed Futa to serve as dean, in charge of setting the direction and strategy for Rotary’s outreach in the international community.

The representatives in New York also organize an annual Rotary Day at the United Nations at which about 1,000 Rotary members and their guests celebrate the decades-old special relationship between the two organizations.

By Arnold R. Grahl
Rotary News
23-MAR-2015

