

The Rotary Club of Ventura-East

The Breeze

Editor: Jeff Hata
Volume LII, Number 41

Rotary Club of Ventura-East • Official Newsletter and Bulletin

Publisher: Jeff Hata
June 4, 2015

Programs

Program Chair: Joe Strohman / Ken Kagan / Alison Thompson /
Tom Hashbarger

June 4, 2015

4 Way Test Essay / Scholarships

June 11, 2015

Tim Hughes/Husam Hishmeh - Membership

June 18, 2015

Wade Nomura - PRLS

June 25, 2015

Terry Schaeffer - California Drought from a meteorologist's

Greeter

June 4 - TBA

Fundraisers

Poinsettia Sales

Delivery Date

December 3, 2015

for information on fundraisers go to:
www.RotaryVenturaEast.org

Avenues of Service Meetings

Club Service	TBD
Vocational Service	TBD
Community Service	TBD
New Generations	TBD
Conference Call (213) 992-5290	PIN 01623
International Service	TBD
Marketing	TBD
Membership	TBD

Club Events

Important Dates

4 Way Test Essay contest awards	Jun. 4
Scholarships	Jun. 4
Johnny Cash Music Festival (BBQ Team)	Jun. 27 - 28
Step-Down Dinner	Jun. 28
Bruce McGee's first meeting	Jul. 2
Push-em Pull-em Parade	Jul. 4
Ventura Street Fair (BBQ Team)	Jul. 4
Ventura Chamber Family Day (BBQ Team)	Aug. 22
District Governor Jim Bell's Official Visit	Aug. 27
Moorpark Beer Festival (BBQ Team)	Oct. 10
Moorpark Civil War Reenactment (BBQ Team)	Nov. 7 - 8

Raffle Scholarship Donor

June 4 - TBA

Table of Contents

Programs / Greeters / Fundraisers / Recognition / Club Events	1
Message from President Dave Anderson	2
Meeting Notes	3
Did ya know???	3
How to increase the number of Paul Harris Society members in your club	4
Teenager with autism helps Interact raise money for charity	5
Weekly Raffle	5
Membership List	7

Web Addresses

www.RotaryVenturaEast.org • www.VenturaRotaract.com
R.I.: www.rotary.org • District 5240: www.rotarydistrict5240.org

Presidents Message ...



Dave Anderson
President 2014-2015

My wife, Wendy, subscribes to a bicycling magazine called Adventure Cyclist. Yesterday I was drawn to its cover article, "Circling the Volcanoes – Family Adventure in Nicaragua," by Aaron Teasdale. The article recounts one family's two-week bike ride around the double volcanoes on the island of Ometepe in Lake Nicaragua (about 20 miles south of Granada).

Their story brought to memory my own brief visit to Nicaragua several years ago, and evoked recollections of similar experiences. As

I mentioned at the club meeting last week, the opportunity to have visited Nicaragua changed my



perception of the country from the abstract to a direct personal knowledge. My guess is that many of you have experienced the same phenomenon.



I want to thank Michelle Cekov for sharing her report last week on the work that GoCare is doing in Pantanal - and throughout Nicaragua. As members of the Rotary Club of Ventura East, we can be proud of the Club's efforts to

serve the people of Pantanal over the years. But we should express our appreciation to Michelle and the entire GoCare organization for envisioning and implementing a truly sustainable system - one that will continue to provide high-quality educational programs to these communities for years to come.

As Michelle mentioned, GoCare is also ready and willing to assist any Rotary Club (including Ventura East!) to identify, assess, plan, and execute any number of future humanitarian projects in Nicaragua. Perhaps there will be new opportunities for service that our club will want to explore and act upon.

You can visit GoCare's Facebook page here:

<https://www.facebook.com/GOCAREKids>

You can read an excerpt from Aaron Teasdale's bicycling article here:

<https://www.facebook.com/AaronTeasdaleWritingPhotography/posts/378180079036370>

Dave Anderson

2014 - 2015 Club Board of Directors

Dave Anderson	President
Bruce McGee	President Elect
Tim Hughes	Past President
Tom Hashbarger	Secretary
Alison Thompson	Treasurer
Dick Gallagher	Sergeant at Arms
Tim Blackwell	Director 2012-2015
Ken Kagan	Director 2012-2015
.....	Director 2013-2016
Laura Shannon	Director 2013-2016
Todd Juvonen	Director 2014-2017
.....	Director 2014-2017

Avenues of Service Directors

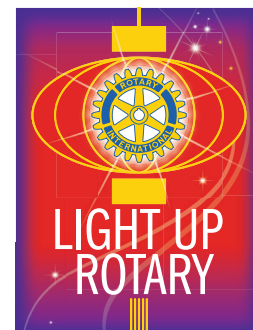
Bruce McGee	Club Service
Joe Strohman	Vocational Service
Nicole Kreutz	Community Service
Jeff Hata	Youth Service
Judy Hoag	International Service

Rotary International Officers

Paul P. Harris	Founder of Rotary
Gary C.K. Huang	President, Rotary International
Loretta Butts	Governor, R.I. District 5240
Jim Bell	Governor Elect, R.I. District 5240
John Weiss	Governor Nominee District 5240
Sally Adelblue	P.D.G. 2005-2006
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Jane McClenahan	P.D.G. 2007-2008
Anil Garg	P.D.G. 2008-2009
Luz Maria Ortiz-Smith	P.D.G. 2009-2010
Deepa Willingham	P.D.G. 2010-2011
Wade Nomura	P.D.G. 2011-2012
Frank Ortiz	P.D.G. 2012-2013
Jack McClenahan	P.D.G. 2014-2015

The Four Way Test

First ... Is it the TRUTH? Second ... Is it FAIR to all concerned? Third ... Will it build GOOD WILL and BETTER FRIENDSHIPS? Fourth ... Will it be BENEFICIAL to all concerned?



Meeting May 28, 2015

Reported by Jeff Hata



Bill Spellman donated our raffle prize today!

President Dave rang the bell and invited everyone to get their lunch, guests and visiting Rotarians first.

President Dave thanked Daryl Cruser for greeting and Joe Strohman for taking attendance. Bill Spellman donated our raffle prize which was a \$50 gift card to Wood Ranch BBQ.

Bob Noville led us in the salute to the flag.

Tim Hughes introduced guests and visiting Rotarians. Visting from the Rotary Club of Santa Monica was Pam Brady. Guest of John Masterson was Michael Martin and guest of Husam Hishmeh was John McBride.

Happy \$'s: Tim Hughes, Monte Widders, Rocky Ludes, John Masterson, Husam Hishmeh, Bill Spellman, Jim Word and Bill Hicks.

President Dave spoke about the upcoming BBQ's for the July 4th Street Fair and the Johnny Cash Music Festival.

President Dave then reminded us that next week will be awarding scholarships and the winners of the 4 Way Test Essay contest.

Tim Hughes told us that we awarded 19 scholarships for a total of \$45,000!

President Dave asked that everyone complete the questionnaires that PE Bruce emailed and return them to President Dave.

President Dave also reminded us that the B.O.D. meeting had been rescheduled for June 2nd.

Tim Hughes announced that the Step Down Dinner had been rescheduled to June 29th due to the BBQ



Tim Hughes introduced guests and visiting Rotarians.

Teams work on the 28th.

Bill Spellman gave our joke for the day.

Joe Strohman gave our Inspirational Message.

Midge Stork conducted the raffle and our lucky winner was Michelle Cekov.

Did ya know???

The ABC's of Rotary by Cliff Dochterman

1992-93 President

Rotary International

100 Percent Attendance...

Regular attendance is essential to a strong and active Rotary club. The emphasis on attendance is traced back to 1922 when Rotary International announced a worldwide attendance contest which motivated thousands of Rotarians to achieve a 100 percent attendance year after year. Many Rotarians take great pride in maintaining their 100 percent record in their own club or by making-up at other Rotary club meetings.

Although the by-laws of Rotary require members to attend only 60 percent of all meetings, the custom has emerged that 100 percent is the desirable level. Rotary stresses regular attendance because each member represents his own business or profession and thus the absence of any member deprives the club of the values of its diversified membership and the personal fellowship of each member. From time to time, proposals have been made to give attendance credit to Rotarians who are on jury duty, serving in the community, attending a trade convention, on vacation in remote areas, on shipboard or unable to attend because of ill health or other special reasons. None of these exceptions has been adopted. The policy is very clear--a Rotarian is not given attendance credit if he does not attend a meeting.

There are a few circumstances where attendance credit is awarded when a Rotarian participates in an alternate type of Rotary event. If a Rotarian is requested to attend an Interact or Rotaract meeting, attendance credit may be allowed. When a member attends a Rotary district conference, district assembly, international convention, Council on Legislation, a meeting of an international committee, an inter-city meeting and a few other specially designated events, attendance may be credited. A Rotarian actively participating in a district-sponsored service project in a remote area where it is impossible to make-up may also receive attendance credit.

HOW TO INCREASE THE NUMBER OF PAUL HARRIS SOCIETY MEMBERS IN YOUR CLUB

As president of the Rotary Club of High Point, North Carolina, USA, Joel Gentry wanted to lead by example.

He and his executive board set a goal for 2014-15 of having five more members join the Paul Harris Society. The society recognizes Rotarians and friends of The Rotary Foundation who contribute \$1,000 or more annually to the Annual Fund, PolioPlus, or approved global grants.

"I felt that for me to ask people to do that, I had to set the pace," says Gentry about his decision to contribute at that level. "My wife and I re-evaluated all the places we were giving to and felt convinced we wanted our money to go where it would do the most good, to folks we would probably never see and who wouldn't know we had given."

The Paul Harris Society became an official Rotary Foundation recognition program in 2013 to identify, engage, and thank members who make substantial recurring gifts -- a level of giving that is crucial to the Foundation. While fewer than 3 percent of Rotary members contribute at or above the \$1,000 annual level, those gifts represent more than 35 percent of contributions to the Annual Fund.

The Paul Harris Society is distinct from Paul Harris Fellow recognition. A fellow has made cumulative contributions of \$1,000 or has had that amount contributed in his or her name, while a member of the Paul Harris Society contributes at least \$1,000 each year.

Through their donations, Paul Harris Society members are supporting work in Rotary's six areas of focus: promoting peace, fighting disease, providing clean water, saving mothers and children, supporting education, and growing local economies around the world.

David McCoy, Paul Harris Society coordinator for District 7690 in North Carolina, helps club presidents in his district identify potential society members. McCoy says that getting members to join depends largely on the approach.

Most important, he says, is to share the Foundation's story -- to relate how the Foundation is making a difference in the six areas of focus, and also how your club is making a difference through its international projects. McCoy says people aren't interested in the mechanics of giving but rather in the ways that Rotary is changing people's lives.

"We hammer that in, we work hard all year to educate our membership in what The Rotary Foundation does and what it means around the world," McCoy says. "I think clubs don't do enough of that. But if you show them the results, it's not so hard to get the money."

Another key is to make members aware of the Paul Harris Society on a weekly

scholar, cont'd on page 5

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Post Office Box 3012
Ventura, California 93006
info@RotaryVenturaEast.org

Clubs Nearby ...

Ventura-South	12:00 pm	Monday
		Wedgewood Banquet Center
Santa Paula	12:00 pm	Monday
		The Glen Tavern Inn
Ojai West	7:00 am	Tuesday
		Soule Park GC
Camarillo Breakfast	7:00 am	Tuesday
		Spanish Hills GC
Oxnard	12:10 pm	Tuesday
		Courtyard by Marriott
Fillmore Sunrisers	6:45 am	Wednesday
		Varies, go to their website
Ventura	12:00 pm	Wednesday
		The Derby Club
Camarillo	12:00 pm	Wednesday
		Camarillo Center for Spiritual Living
Oxnard Sunrise	7:30 am	Thursday
		Tomas Cafe
Fillmore	12:05 pm	Thursday
		The Fillmore & Western Train
Ojai	12:00 pm	Friday
		Soule Park GC

Jeff Hata

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basis. McCoy recommends that clubs hang a banner and attach name tags of club members who are already in the society.

"I watched a past president who has been in our club for 41 years go over to the banner and look at all the names on it," he recalls. "He came over to me to ask what the society is, and of course I always carry a form with me." By the end of the meeting, he had signed up.

RECOGNITION

Districts often honor new society members by presenting them certificates and their insignia at a district or club event that is culturally appropriate and comfortable for the members. McCoy's district plans a big party in October with special speakers, and he says several members have signed up for the society because they didn't want to miss the event.

"It's important to constantly do something to thank donors for going that extra mile," McCoy says. "And people for the most part like the acknowledgment."

McCoy says it's also important to promote the Foundation's four-star rating from Charity Navigator, an evaluator of U.S. charities. The rating, which is the highest that Charity Navigator assigns, reflects the Rotary Foundation's sound fiscal management and commitment to accountability and transparency.

SIGNUP

McCoy emphasizes how easy it is to sign up for the society. Members can enroll through Rotary Direct, Rotary's recurring-giving program, setting up automatic deductions of \$85 a month, \$250 a quarter, or \$1,000 a year. You become a member of the society as soon as you enroll.

"I often tell the story about how, twice a day, I go to Starbucks and buy a large coffee," he says. "At the end of the month, I have blown more than \$85. Many of us waste more than \$85 a month. Why not divert that to the Foundation, where it is doing some good?"

The High Point club's Joel Gentry, who set up his Rotary Direct contributions for quarterly payments, notes, "We don't miss what we don't see."

Finally, McCoy recommends that district leaders set ambitious goals for adding society members. During the first two years in his role, he aimed at adding five or six people annually. This year, when his district Foundation chair asked him to add 50, he balked.

"But until I was challenged to come up with 50, I sort of limped along," he concedes. "Then I started thinking about this: We have 50 clubs in the district; that's one per club. So I said, fine." As of 1 May, McCoy was only a few members short of his goal for the year.

By Arnold R. Grahl
Rotary News
29-May-2015

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Weekly Raffle

Today's raffle prize was a \$50 gift card to Wood Ranch BBQ graciously donated by Bill Spellman.

Our lucky winner was Michelle Cekov.

Thank you to Bill Spellman for your generous donation and congratulations to Michelle!



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TEENAGER WITH AUTISM HELPS INTERACT RAISE MONEY FOR CHARITY

Sebastien Dreckman saved the day for the Interact Club of Simi Valley High School.

The Interact club participates in many hands-on service projects while developing strong leadership skills, and those skills were put to the test.

One day last fall, at the last minute, the Interact Club was asked to run several game booths at a local pumpkin patch, including bean bag tosses and the pumpkin bowling station. An all-weekend event, the pumpkin patch would provide an invaluable opportunity to help the Interact Club raise money for charity. Due to the late notice, however, the club lacked enough support from its members to manage game booths on Saturday. Without enough volunteers, the opportunity was all but lost.

Annika Paseta, a member of Santa Susana HS Interact Club, asked Sebastien, a teenager at Simi Valley High School with autism (ASD), if he could help out at the event.

His mom hesitated, but Sebastien did not want to let his friend Annika down. His mom never imagined that Sebastien was capable of engaging in the booth as he did. He exceeded everyone's expectation by taking the responsibility of running the booth that catered to youth attending the pumpkin patch.

Sebastien assisted carnival participants and made sure everyone followed the rules. He was able to interact without any input from the mother and/or volunteers. Since the club was shorthanded, it could not oversee Sebastien in his booth -- but it didn't need to. He handled it perfectly all day!

Never underestimate one's capability for doing great deeds.

"We were in a real bind," said Interact president Kevin Chang. "We really needed somebody to step up and help out. Thankfully Sebastien came around and helped us saved the day. For that, we commend him!"

Through Sebastien's help, the Interact Club was able to raise a hefty \$500 to donate to charity. Without his help, the fundraiser would have been a failure. The Interact Club would like to celebrate his enormous contribution by recognizing him through this article and ensuring acceptance and inclusion in schools and communities that results in true appreciation of the unique aspects of all people. We want to get one step closer to a society where those with ASDs are truly valued for their unique talents and gifts.



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Rotary Club of Ventura-East, Membership List 100% Paul Harris Fellow Club

District 5240

Chartered May 23, 1963

Albee, Lee	Retired	Polito, Ron	Commercial Real Estate
Anderson, David	Architecture	Ponce De Leon, Augie	Honorary Member
Blackwell, Tim	Insurance	Potts, Cari Ann	Attorney
Borneman, John	Songleading	Shannon, Laura	Wholesale Pet Supply
Burgh, Jeff	Government	Spellman, William J., D.D.S.	Prosthetic Dentistry
Canton, Rafael, M.D.	Psychiatry	Stewart, Richard E.	Banking, Real Estate Loans
Cekov, Michelle	Non-Profit	Stork, Midge, CFP, CSPG	Financial Planning, Investments
Clune, Harriet	Real Estate Management	Strohman, Joseph, Jr.	Business Law
Corliss, Andrew	Broadcasting	Swan, Thomas	Investment Advisor
Cruser, Daryl	Insurance	Thompson, Allison	CPA
Eller, Jordan	Banking, Mortgage Lending	Thompson, Vance, CLU, ChFC	Insurance, Financial Planning
Emch, James H., C.P.A.	General Accounting	Turner, Donna	Honorary Member
Gallagher, Devere L. (Pete)	Automobile Servicing	Widders, Monte L.	General Law
Gallagher, Richard	Stock & Bond Sales	Whitman, Diana	Honorary Member
Gray, Bill	Property Management	Word, Jim	Department Store
Hashbarger, Tom	Health Services	Yuncker, Chuck	Honorary Member
Hata, Jeff	Printing		
Hicks, William	Domestic Automobiles, Retail		
Hishmeh, Husam	Restaurateur, Franchisee		
Hoag, Judith	Real Estate Sales, Residential		
Hoag, Will	Honorary Member		
Hughes, Tim	Real Estate Sales, Residential		
Juvonen, Todd	Financial Services		
Kagan, Kenneth	CPA		
Kreutz, Nicole	Banking		
Ludes, Rocky	Honorary		
Lynn, Robert	Jewelry		
Marquez-Olson, Carol	Travel Agency		
Marsh, Sam	Secondary Education		
Masterson, John A.	Foreign Automobiles, Retail		
McGee, Bruce	Wholesale Foods		
McGee, Kathy	Education (Retired)		
Norman, Richard M.	Trial Law		
Norstedt, Chris	Honorary Member		
Noville, Robert	Civil Engineering (Retired)		
Pazen, Robert L., O.D.	Optometry		
Pazen, Wendy	Office Management		